

ABOUT THE JOURNAL

The *International Journal of Emerging Trends in Management (IJETM)* is a peer-reviewed academic journal dedicated to exploring and disseminating cutting-edge research in the field of management. Published by **Universal Academic Publishing**, IJETM serves as a global platform for scholars, practitioners, and policymakers to exchange ideas, present innovative approaches, and analyze contemporary trends shaping the future of management practices.

The journal encourages contributions that bridge theory and practice, fostering cross-disciplinary perspectives to address evolving managerial challenges in diverse organizational, economic, and cultural contexts. By showcasing empirical studies, conceptual papers, and case analyses, IJETM seeks to advance understanding of management as both an art and a science in the rapidly changing global landscape.

IJETM is published **quarterly** and welcomes submissions from researchers and professionals worldwide.

Subject Areas

IJETM invites high-quality, original contributions in (but not limited to) the following areas:

- Strategic Management & Business Policy
- Innovation, Change & Transformation Management
- Leadership Theory, Development & Practices
- Human Resource Management & Talent Development
- Entrepreneurship & New Venture Creation
- Marketing Strategy & Consumer Behavior
- Operations & Supply Chain Management
- Technology & Digital Transformation in Management
- Organizational Behavior & Corporate Culture
- Financial Management & Corporate Governance
- Knowledge Management & Learning Organizations
- Sustainability, Ethics & Corporate Social Responsibility (CSR)
- Project & Risk Management
- International Business & Cross-Cultural Management
- Management in Public, Non-profit & Social Enterprises

The journal welcomes a diverse range of manuscript types including:

- **Conceptual Papers** offering novel frameworks and perspectives
- **Empirical Research Papers** grounded in qualitative or quantitative analysis
- **Teaching and Industry Case Studies** that provide context-specific insights and managerial implications

Each submission undergoes a **rigorous double-blind peer review process** to ensure scholarly integrity, relevance, and contribution to the field. The journal publishes four issues annually (March, June, September, and December) and aims to foster impactful academic discourse that bridges theory, practice, and policy.

ISSN Number (Online)

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Periodicity:

- The *International Journal of Emerging Trends in Management (IJETM)* on a **quarterly basis**, ensuring a steady flow of high-quality, peer-reviewed research throughout the year.

EDITORIAL BOARD

The Editorial Board of the *International Journal of Emerging Trends in Management (IJETM)* is comprised of a distinguished group of experts from around the world. These individuals are leading researchers, academicians, and practitioners who provide invaluable guidance and oversight to the journal. Their collective expertise ensures the rigorous quality and scholarly integrity of all published works.

- **Editors-in-Chief:**
- **Editorial Board Members:**

Editorial Board Composition

Our Editorial Board is carefully curated to reflect a broad range of subject expertise and a global perspective. The board includes eminent Professors from diverse academic and professional backgrounds, ensuring that all submitted manuscripts are evaluated by highly qualified experts in the relevant fields. This multidisciplinary and international composition allows us to uphold the highest standards of research and to provide comprehensive and fair peer review.

Editorial - Review Process

The Editorial Board is central to our efficient and rigorous peer review process. All submitted manuscripts undergo a preliminary editorial assessment by the Editors-in-Chief to ensure they

align with the journal's scope and quality standards. Submissions that pass this initial review are then assigned to relevant Editorial Board members who oversee the peer review.

We adhere to a strict **Double-Blind** peer review process, where manuscripts are evaluated by at least two independent expert reviewers. The Editorial Board is responsible for ensuring compliance with reviewers' recommendations and maintaining clear timelines for the review process. This commitment to a fair, timely, and thorough evaluation ensures the academic merit and originality of every article we publish.

JOURNAL EDITORIAL POLICY

Aims, Objectives, and Scope

The journal is dedicated to providing a platform for academics and researchers to publish their innovative work. The primary goal is to foster intellectual exchange and contribute to the body of knowledge in areas like business, leadership, economics, and social sciences. We publish both theoretical and empirical studies that offer new insights and practical applications.

Types of Articles Accepted

The journal welcomes submissions that cover a wide range of subjects and are categorized into four types:

- **Research Articles:** These can be empirical or theoretical papers ranging from 4,000 to 7,000 words.
- **Conceptual Papers:** This category is for non-empirical, theory-building work.
- **Case Studies:** These are real-world business or leadership-focused analyses.
- **Leadership Perspectives:** These are short, practice-oriented articles between 1,500 and 2,500 words.

Article Processing Charges (APC)

- Per Research Paper: INR 800
- **Maximum Number of Authors per Article:** 3

Contact and Publication Details The journal is published by **Universal Academic Publishing**. Our dedicated team is committed to upholding the highest standards of academic integrity and professional service.

- **Publisher:** Universal Academic Publishing
- **Address:** Bengaluru
- **Email:** uacademicpublishing@gmail.com
- **Website:** www.universalap.com