

International Journal of Visual Storytelling: Film, TV & New Media (IJVSFTVNM)

About the Journal

The *International Journal of Visual Storytelling: Film, TV & New Media (IJVSFTVNM)* is a peer-reviewed scholarly journal dedicated to the study and practice of narrative across cinema, television, and emergent digital media. Published by **Universal Academic Publishing**, IJVSFTVNM provides a forum for researchers, creators, critics, and media professionals to publish theoretical analyses, production research, and creative-practice reflections that examine how stories are told visually in contemporary media ecologies.

The journal seeks to bridge scholarly critique and creative practice by welcoming contributions that address aesthetics, industry practices, audience engagement, and technological innovations (e.g., VR/AR, streaming platforms, transmedia). IJVSFTVNM encourages interdisciplinary approaches that combine media studies, cultural analysis, production studies, and media technology research.

IJVSFTVNM is published **quarterly** and accepts submissions from academics, filmmakers, producers, and new-media practitioners globally.

Subject Areas

IJVSFTVNM invites research articles, critical essays, practice-based studies, and reviews in areas such as: (but not limited to)

- Film Theory, History & Aesthetics
- Television Studies, Seriality & Platform Dynamics
- New Media Narratives, Streaming & Transmedia Storytelling
- Screenwriting, Narrative Structure & Genre Studies
- Cinematography, Editing, Sound Design & Production Techniques
- Documentary Studies & Nonfiction Storytelling
- VR/AR, Immersive Media & Interactive Story Worlds
- Audience Studies, Reception & Participatory Cultures
- Media Industries, Distribution & Business Models
- Representation, Identity & Visual Culture Critique
- Creative Practice Research & Production Case Studies
- Media Policy, Censorship & Regulation in Visual Storytelling
- Digital Platforms, Algorithms & Content Curation

The *International Journal of Visual Storytelling: Film, TV & New Media (IJVSFTVNM)* welcomes a range of contributions, including:

- **Conceptual Papers** offering theoretical or critical frameworks for analyzing visual storytelling.
- **Empirical Research Papers** based on content analysis, audience research, industry studies, or comparative media research.
- **Practice-based Case Studies** detailing innovative approaches in film, television, and digital media production.

All submissions are subjected to a **double-blind peer review process**, ensuring rigorous scholarly standards and creative insight.

IJVSFTVNM is published **quarterly (March, June, September, and December)** and serves as a global forum for advancing critical and practice-based media scholarship.

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Periodicity

- Quarterly, ensuring regular publication of peer-reviewed, cutting-edge research.

EDITORIAL BOARD

The Editorial Board of the *International Journal of Visual Storytelling: Film, TV & New Media (IJVSFTVNM)* is comprised of a distinguished group of experts from around the world. These individuals are leading researchers, academicians, and practitioners who provide invaluable guidance and oversight to the journal. Their collective expertise ensures the rigorous quality and scholarly integrity of all published works.

- **Editors-in-Chief:**
- **Editorial Board Members:**

Editorial Board Composition

Our Editorial Board is carefully curated to reflect a broad range of subject expertise and a global perspective. The board includes eminent Professors from diverse academic and professional backgrounds, ensuring that all submitted manuscripts are evaluated by highly qualified experts in the relevant fields. This multidisciplinary and international composition allows us to uphold the highest standards of research and to provide comprehensive and fair peer review.

Editorial - Review Process

The Editorial Board is central to our efficient and rigorous peer review process. All submitted manuscripts undergo a preliminary editorial assessment by the Editors-in-Chief to ensure they align with the journal's scope and quality standards. Submissions that pass this initial review are then assigned to relevant Editorial Board members who oversee the peer review.

We adhere to a strict **Double-Blind** peer review process, where manuscripts are evaluated by at least two independent expert reviewers. The Editorial Board is responsible for ensuring compliance with reviewers' recommendations and maintaining clear timelines for the review process. This commitment to a fair, timely, and thorough evaluation ensures the academic merit and originality of every article we publish.

JOURNAL EDITORIAL POLICY

Aims, Objectives, and Scope

The journal is dedicated to providing a platform for academics and researchers to publish their innovative work. The primary goal is to foster intellectual exchange and contribute to the body of knowledge in areas like business, leadership, economics, and social sciences. We publish both theoretical and empirical studies that offer new insights and practical applications.

Types of Articles Accepted

The journal welcomes submissions that cover a wide range of subjects and are categorized into four types:

- **Research Articles:** These can be empirical or theoretical papers ranging from 4,000 to 7,000 words.
- **Conceptual Papers:** This category is for non-empirical, theory-building work.
- **Case Studies:** These are real-world business or leadership-focused analyses.
- **Leadership Perspectives:** These are short, practice-oriented articles between 1,500 and 2,500 words.

Article Processing Charges (APC)

- Per Research Paper: INR 1200
- **Maximum Number of Authors per Article:** 3

Contact and Publication Details The journal is published by **Universal Academic Publishing**. Our dedicated team is committed to upholding the highest standards of academic integrity and professional service.

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